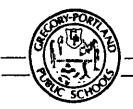
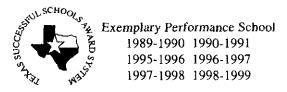


Thomps so much for the great coverage for Kidn Who great coverage for Kidn Willy on Mains a Difference Day, Even from you a have no shildren those in special situations, will have you and definitely need to meeting you and definitely need to do that before our Rig March



## **Gregory-Portland Independent School District**

East Cliff Elementary Alma Linda Muñoz, Principal



November 10, 2001

To Whom it May Concern:

Thank you for your donation to our East Cliff Elementary Silent Auction Fall Festival for 2001.

Our Silent Auction brought in over \$3,500 and your generous donation helped make it possible.

We would like to take this opportunity to thank you and also to request that you consider keeping our school on your list of charities for donations in the year 2002. Your generosity enables the P.T.O. to purchase such items as computers, educational software, audio and visual equipment, and playground equipment.

You truly help to make a difference in education and help to secure the future for the students of East Cliff Elementary School.

Sincerely

Kim Schmid

Silent Auction Chairperson 2001

Dear Sir,

Thank you very much

for making us a copy of the

vides tepe you trok of our

son during the Halloween

program at the library.

We are very grateful!

Stace of John hadgenshi

DENNIS BREZINA PRESIDENT DAVID KREBS, II 1ST VICE PRESIDENT WESLEY SCHMIDT 2ND VICE PRESIDENT TROY NEDBALEK SECRETARY

#### SAN PATRICIO COUNTY FARM BUREAU

Post Office Box 759 Telephone (361) 364-1392 Sinton, Texas 78387 Fax (361) 364-4948

February 18, 2002

Mr. Walter Farley c/o KRYS-Channel 10 301 Artesian Corpus Christi, Texas 78401

Dear Mr. Farley:

Thank you for the special help you gave in promoting Food Check-Out Day on February 8<sup>th</sup> this year. The U.S. has a cheap food policy we have become use to. Food Check-Out Day gives us the occasion to remind consumers of the food bargain they enjoy everyday in this country. This will continue as long as agriculture stays efficient and financially strong.

Thanks again for all you did.

Respectfully,

Dennis Brezina

President

DB/am

JAMES R. ADAMS TRAVIS ADAMS JOHN BARRETT MARVIN BEYER, JR. ROBERT DILLON, JR. CHARLES ELLIS

enin Bregina

ERIC HARTZENDORF RONALD HOUSER BOBBY NEDBALEK ERICH SCHNEIDER DARRELL WHITELEY STEVE WILKERSON

# ELECT TERRY SHAMSIE FOR COUNTY JUDGE 317 People Street, Suite 911, Corpus Christi, TX 78401 • (361) 882-8333

2/25/02

DEAR MR. Freley:

Thank you so very much for hosting the program on Friday, Feb. 22, 2002 concerning the County Trose election. As Always, you arms the seaff was so kind and considerate.

I wish you the best, and may stoo Bless you and your family.

Since Showsin



A.A.O.N.M.S.

2001 SUNTIDE ROAD CORPUS CHRISTI, TEXAS 78409 Telephone 361 241-5353 FAX 361 241-0509 E-Mail alamintemple@juno.com

24 May 2002

**KZTV** Station Manager 301 Artesian St. Corpus Christi, Texas 78401

Dear KzTV Station Manager,

The Nobles and Ladies of Al Amin Shrine Temple express our sincere appreciation for the dedication and time the sports desk put into supporting the 7th Annual Coastal Bend Shrine Classic Football Game. Their participation helped make the Classic Football Game a huge success. We want to especially recognize Fred Beck and the sports staff. With cooperation like this we cannot lose, and we didn't. The coaching staffs, players, parents of the players, fans and all other participants had an enjoyable evening.

Again from our Potentate Jimmy Goodman and all Al Amin Shriners, thank you for "HELPING SHRINERS HELP KIDS".

Event Coordinator

JOHN MILL

Recorder



May 21, 2002

Mr. Dale Remy KZTV P.O. Box TV-10 Corpus Christi, TX 78403

Dear Dale,

On behalf of Buc Days Pro Rodeo, we would like to thank you for your sponsorship support. The phenomenal growth of our rodeo is a direct result of the sponsorship support from businesses like yours.

If there is anything we can do to make your sponsorship more valuable to you, please let us know. Thanks, again for your support.

Sincerely,

Fred Dotts

*LHUK* Steve Land



# League of United Latin American Citizens

Lulac Council no. 1

Founding Council

November 6, 2002

KZTV Channel 10 301 Artesian Street Corpus Christi, TX 78401

Dear Sir/Ma'am

On behalf of LULAC Council No. 1, I would like to express our thanks and appreciation for your presence at our 1<sup>st</sup> Annual Freedom Fighter Luncheon. We envisioned that this event would successfully bring the community together in one united appreciation for our local heroes, and are happy to see that our vision became a reality.

Too often our community here in the Coastal Bend, stands divided over issues that may or may not have any real relevance. It has never been more evident that we must put our political, racial, and social differences aside, and realize that we are all in this together.

While our country stands before the threshold of possible War half a world away, we must realize that we are a people blessed with the beauty and comfort of a potentially great city. We must not allow our differences to consume us to the point of stagnation. So, though we have held a bitterly competitive election, in the aftermath, we must pull together towards a common goal of progress.

It is our desire that you remember the good that our 1<sup>st</sup> Annual Freedom Fighter Luncheon did for our community, and that you keep it in your mind as we prepare for our 2<sup>nd</sup> Annual Freedom Fighter Luncheon next year.

Thank you,

N. Isaac Cavazos

Vice President/Co-Chairman

#### CLIFF ATNIP

November 14, 2002

Dale Remy
KZTV- Channel 10
301 Artesan
Corpus Christi, Texas 78401

Dear Dale,

The elections for 2002 are history. Proposition 4 was defeated. The voters of Corpus Christi have decided whom they want to lead them and in what direction they want our city to go. We are pleased to see that a majority want to see our city grow in a positive way. I would like to thank you for your financial and moral contribution to Nurture Our Waterfront in our effort to help make this a reality. Without your help and support we could not have been successful. I encourage you to continue supporting this effort as this city moves along the track to become a modern, progressive, and forward thinking community.

If there is any way that I could be of help or service to you and your business, please don't hesitate to give me a call. Once again, thank you for your support.

Very Sincerely Yours

Cliff Atnip

Co-Founder of Nurture our Waterfront

Rub File

Ticia Harrisch november 4, 2002

Dear Dale,

Thank you and Channe 10 for your significant contribution to the success of "In Evening with Bishop Carmon and Very Special Friends," By aring our PSA you helped to make the event a sell-out - with a waiting list. The evening stall was Celebratory and uplifting but bottom line, it netted \$260,000 for Catholic Charities, its Grograms, the Drother Deresa Day Thetter and the endowment.



August 26, 2002

General Manager KZTV Channel 10 301 Artesian St Corpus Christi, TX 78401

Dear General Manager,

Congratulations for being nominated for the Outstanding Service from Electronic Media award for Special Olympics Texas! Your nomination for this state award acknowledges your exemplary commitment of time and energy to our program and our 27,000 athletes we serve statewide.

The Chapter Volunteer Committee received numerous outstanding nominations for each award, which made the decision process tough. Though you were not the recipient of the 2002 award, please know your contribution to our organization is recognized and appreciated.

Again, we would like to congratulate and thank you for your dedication and support of our athletes.

Sincerely,

Margaret Larsen
President/CEO

Special Olympics Texas



## The Del Mar College

# Foundation

ard of Trustees

rnard A. Paulson

ara Members

ecutive Committee
sident
via Whitmore
e President
:E. Coco
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den T. Magaña
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nolarship Awards Committee Chair
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a Adame 1 Barnette . Howard E. Barth 7 Bell ny Bonilla, Sr. avid S. Brannon ex L. Garcia, Jr. cia Hanisch ettie Ruth Hoskins If Jung 'illie J. Kosarek dge Josephine W. Miller ne Honorable Loyd Neal planda Olivarez :kett .ty Turner orma Urban ecile Wavell apt. Tom C. Wimberly (USN, Ret.) obert C. Wolter

July 25, 2002

Mr. Dale Remy KZTV-10 Box TV-10 Corpus Christi, TX 78403

Dear Mr. Remy:

Thank you for your sponsorship of a table at the Walter Furley Tribute on July 13, 2002. The event was a great success and indeed a wonderful tribute to a wonderful man. The community support was overwhelming and the sentiment of the night was a standing ovation for Mr. Furley on life's main stage.

The amount of funds made available through the Tribute was \$11,091.51, enough to establish the Walter Furley Endowed Scholarship. This endowment will allow the Walter Furley name to continue to help our community have a better way of life through education. Additional gifts from family and friends over the years will help the endowment continue to grow.

Thank you again for your participation in this noteworthy event. Your support of the Foundation in the future will help make dreams come true. We are including a copy of our Del Mar College Foundation 2001 Year in Review.

42

Sincerely,

Patricia A. Townsend Director of Development

at Townsend

Enclosure

el Mar College Foundation, Inc. 101 Baldwin Blvd.

Corpus Christi, TX 78404-3897

(361) 698-1317

FAX (361) 698-1257

Cundation@delmar.edu

Patricia A. Townsend Director of Development



July 19, 2002

KZTV Dale Remy P.O. Box T.V.10 Corpus Christi, Texas 78403

Dear Kevin,

On behalf of CASA of the Coastal Bend, I would like to sincerely thank K-Six Television Inc. and you for your pledge of a \$500 sponsorship for our **And Justice Is Served** Dinner/Auction fundraiser to be held on July 27, 2002. CASA is very appreciative of the support that friends like you in the community provide to help "make a difference" in the lives of the children CASA serves.

Last year, our Dinner proved to be a successful fund-raiser due to local individuals and businesses who donated services and goods for the auction. Your contribution is very much appreciated and will help to bring much needed income to this very worthwhile program.

Court Appointed Special Advocates of the Coastal Bend (CASA) is a non-profit organization of trained, court appointed volunteers who advocate for abused and neglected children in Nueces, San Patricio and Aransas County foster care. These dedicated volunteers work with professionals involved in the court system to expedite the placement of the children in safe, loving and permanent homes.

Your support is critical to this important and helpful program that benefits so many children in our community. Once again, thank you so much for the support and cafing expressed through your most generous contribution.

Page H. Hall

Sincefelv.

**Executive Director** 

This letter acknowledges the receipt of your donation. Please retain this document for your records as it is an important document necessary for any available federal income tax deduction for this contribution.

# St. Andrew by the Sea Catholic Church

14238 Encantada Ave. Corpus Christi, Texas 78418 Phone (361) 949-7193 Fax (361) 949-0717

18 September 2002

KZTV ATTN: Mr. Dale Remy 301 Artesian Street Corpus Christi, 78401



Dear Mr. Remy,

I thank you for your kind consideration by advertising the St. Andrew's annual rummage sale. Our dedicated volunteers, who have worked so tirelessly, truly appreciate your assistance and support in making this sale a resounding success.

Again thank you. Your thoughtfulness is very much appreciated!

God bless you.

Sincerely Yours in Christ,

Don h. Sett le

Father Tom McGettrick

The only open air Church in the world where mass is celebrated year round"



Pub file

December 5, 2002

Mr. Dale Remy General Manager, KZTV 301 Artesian Street Corpus Christi, TX 78401

Dear Mr. Remy:

As the Fall 2002 semester comes to a close, the students, faculty and staff of Del Mar College are still recovering from the disaster of October 24, when a tornado ripped through our West Campus, killing an adjunct instructor and causing more than \$2 million in damages to our buildings and grounds.

Even in the face of this tragedy, we as a college family are thankful. Considering the number of students and staff that usually occupy West Campus buildings on any Thursday afternoon, we are grateful that our loss of life was not more significant and that the injuries sustained were not more severe.

We are also most appreciative of the professional media representatives who covered these events. Without the support and cooperation of your reporters, editors and managers, Del Mar College students, staff and their families might have had to endure extended hours of uncertainty. The continuous, extensive coverage afforded by your team helped our College Relations office to disseminate accurate information as facts were verified.

On behalf of the Del Mar College Board of Regents, employees, students and their families, please accept my gratitude for your support during these difficult times.

Respectfully yours,

Gustavo R. Valadez Ortiz, Ed.D.

Gustow R Valad Orty:

President

GRVO:sk media120502



P.O. Box 23076 • Corpus Christi, Texas 78403-3076 • 361-888-4873 • Fax 361-883-8361 • www.usslexington.com









December 5, 2002

filo

Mr. Dale A. Remy KZTV CBS 10 NEWS 301 Artesian Corpus Christi, TX 78401

Dear Mr. Remy: Onle

Thank you for your contribution to Lexington's 10<sup>th</sup> Anniversary Gala. Due to the generosity of our sponsors and patrons, the event was a huge success.

A contribution statement is enclosed. Please retain this document for your records as you may be asked to produce it should you claim this gift as a charitable deduction on your federal income tax return.

Best wishes for a happy and safe holiday season.

Sincerely,

F. W. "Rocco" Montesano Executive Director Thanks Dale! It

#### PRESENTING SPONSOR

TXU Energy

#### **GOLD SPONSORS**

PHYLLIS & GEORGE FINLEY H-E-B ED & GLORIA HICKS BONNIE PEREIDA SAM L. SUSSER AMY SHELTON McNUTT CHARITABLE TRUST, DR. RANDY CUTLIP WHATABURGER

#### SILVER SPONSORS

AEP/CPL CALLER-TIMES CHRISTUS SPOHN HEALTH SYSTEM CHARLES DORAINE DRISCOLL CHILDREN'S HOSPITAL FROST BANK FULTON\*COASTCON CHARLIE & SUSAN HICKS GAYLORD & SUE HOYT KRIS COMMUNICATIONS L & F DISTRIBUTORS -- BUDWEISER MATT & DEBBIE LAYTON MERCEDES-BENZ USA

#### **IN-KIND SPONSORS**

GRUNWALD PRINTING

JENE MARIE GIFT SHOP

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**OUTBACK STEAKHOUSE** 

### The Advertising Council Inc.

**Peggy Conlon** 

President & CEO



July 1, 2003

General Manager KZTV PO Box 10 Corpus Christi, TX 78403-0010

Dear General Manager:

I wanted to take the opportunity to thank you for your invaluable support for the Ad Council's public service advertising campaigns. Once again, your station, KZTV, has demonstrated your outstanding commitment to improve the lives of your viewers. By donating valuable airtime to a variety of pressing social issues, you have distinguished your station as an active and caring resource for your community.

Because of your generosity, we are proud to report that in 2002, the Ad Council received approximately \$1.3 billion in donated media for over 40 campaigns.

Due to your support, we were able to help:

- -prevent high-school drop-out, child abuse, drunk driving and domestic violence;
- -promote art appreciation, afterschool programs, mentoring, recycling and historic preservation;
- -raise awareness about stroke, colon cancer, childhood asthma and learning disabilities;
- -confront fair housing and racial discrimination, and the global AIDS epidemic.

The Ad Council remains committed to tackling these complex social issues by producing effective, timely, vetted and quality public service messages for your viewers and Americans nationwide. We know these campaigns have made a difference in people's lives and their communities. However, we could not accomplish this without you and the generosity of your esteemed colleagues in the media.

That is why we believe it is so important to recognize your steadfast commitment to public service advertising. Enclosed please find a copy of a letter we sent to Congressman Solomon P. Ortiz, which highlights your support of the Ad Council's campaigns in calendar year 2002 (this data is obtained from Nielsen's SIGMA reports).

We look forward to working with you to continue to deliver these life-saving messages to the American people. In addition, the Ad Council is very excited to work with you on our new initiatives, which include recognizing the signs of a stroke, healthy lifestyles, underage drinking, foster care adoption, secondhand smoke, and blood donation.

Thank you for making a difference in the lives of your viewers.

Sincerely,

Peggy Conlon
President and CEO

The Advertising Council, Inc.

Enclosure: Letter to your Congressmember





SERVING CORPUS CHRISTI YOUTH SINCE 1957

## ANNE BAKER Chief Professional Officer

November 19, 2003

Mr. and Mrs. Dale Remy CBS 10 KZTV 301 Artesian Corpus Christi, TX 78401

Dear Mr. and Mrs. Remy:

On behalf of my Board of Directors, professional staff and youth members, I want to express our deepest gratitude for your interest in the Boys & Girls Club of Corpus Christi and your support for our 2003 Steak & Burger fundraising dinner.

Your donation demonstrates how committed you are to making a difference in our community, and we are extremely grateful for that commitment. Your gift will serve us well as we move forward to expand Club programs, improve our facilities, and train our staff.

Thanks to your generosity, the dinner was a resounding success that will help us continue making the Boys & Girls Club of Corpus Christi a *POSITIVE* place for kids!

Gratefully,

Anne Baker



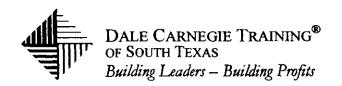
Dear Kent,

Channel 10 was the only station that covered our Immigration event!!!

Immigration event!!!

Thank you for being there for us!!

•



October 28, 2003

Dale A. Remy General Manager 301 Artesian Corpus Christi, Texas 78401

Dear Mr. Remy,

It was great meeting you and your wife at the Chamber breakfast this morning.

Thank you for being such a great host.

It was fun getting to meet all of your staff in person. I felt honored. You have a great staff and you provide a wonderful service to our community.

Channel 10 seems like an old friend. I remember watching Walter Furley and Gene Luper when I was a kid.

Again, thank you and Channel 10 for a great morning.

Sincerely,

Wes Atwood

WA: kka



September 25, 2003

KZTV 10 301 Artesian Corpus Christi, Texas 78401

Re: Silent Auction Donation

To Whom It May Concern:

Thank you for your recent donation of the original framed print of "America's Cup 1876" by Michael Keane. Your donation value of \$500.00 brought to us a high bid of \$100.00! Thank you for your continued support of the Corpus Christi Chamber of Commerce.

Roxanne Bailey

Sincerely.

Director of Support Services

#### Cheri Randall

From:

"Kent Harell" <kent.harrell@kztv10.com>

To:

"Dale Remy" <dale.remy@kztv10.com>

Cc:

"Cheri Randall" <cheri.randall@mail.kztv10.com>

Sent:

Tuesday, June 24, 2003 2:17 PM

Subject: Fw:

Fw: Blood Center

do we put these in the public folder??

— Original Message —

From: Lynn N. Hipp

To: kent.harrell@kztv10.com

Cc: lmontdragon@coastalbendbloodcenter.com

Sent: Tuesday, June 24, 2003 1:52 PM

Subject: Blood Center

Kent,

Welcome to Corpus Christi! We need more people like you.

Just a quick note to thank you and KZTV for your continuous support of our Blood Center and the Coastal Bend. Your station has always been the first to respond any time we have contacted the media. Many times your reporters will just "check in" with us to see the status of the community's blood supply.

Without a doubt, Channel 10 exhibits a true sense of devotion to our community. Again, thank you for your support.

Lynn

Lynn N. Hipp President & CEO Coastal Bend Blood Center 5025 Deepwood Circle Corpus Christi, Texas 78415 (361) 855-4943

# McCANN-ERICKSON SOUTHWEST

June 4, 2003

Station Manager KZTV 301 Artesian St. Corpus Christi, TX 78401-2701

# FOR IMMEDIATE ACTION

Dear Traffic Manager,

Your station has a series of Public Service Announcements for Texas Economic Development - Market Texas Tourism on file for inclusion in your PSA rotation. We would like to take this opportunity to thank you for your station's generous support of Texas's tourism industry in running the PSAs. Tourism is the third-largest industry in the state, and the PSAs were created to encourage Texas residents to consider Texas as a possible destination in planning vacations. The business generated by tourism not only keeps 468,000 Texans employed statewide, it also reduces taxes for each Texas household by approximately \$780 per year.

At this time, we would like to ask your assistance in pulling the PSAs from the air. We are in the process of re-evaluating the spots and are considering producing new spots for distribution. Until further decisions have been made, the spots should not be on the air. Effective immediately, please pull all Texas Tourism PSAs from your rotation.

Once again, we greatly appreciate your support of Texas Tourism, and look forward to sending your station more Public Service Announcements in the future.

. Sincerely,

Drew S. Holmgreen
Account Executive
McCann-Erickson Southwest
Texas Economic Development - Market Texas Tourism
Email: drew.holmgreen@mccann.com

Fax: (512) 794-6380

## An Appreciation Letter to Coastal Bend Area Businesses



#### Dear Sir or Madam:

On behalf of Warm Springs Rehabilitation Hospital we would like to thank you for your generous donation to our Campaign Shares. As you know Warm Springs is a nonprofit rehabilitation hospital serving the Coastal Bend Area through both inpatient and outpatient Each year the employees of Warm Springs conduct an employee giving campaign. This campaign is our way of contributing to Warm Springs to assist with the rehabilitative care that has helped so many people recover from injury and illness over the past sixty-four years. Your donation helped our campaign to be a great success.

Products, gift certificates, and food were placed on our silent auction, used as prizes for games and provided to staff throughout the week. Our goal was set at \$3,000.00. This year we were able to raise \$3,165.74 due to contributions from business like yours that serve the Coastal Bend Area. Our staff exceeded our goal by \$165.74 and had a wonderful time throughout the week.

A bulletin board was prominently displayed with the names of our donors so the patients, their families, employees, and corporate visitors all know of your support for Warm Springs.

Thank you again for your generosity. We hope that we can count on your continued support for future campaigns.

Sincerely,

Patrick Flannery

Administrator

Alison Thomas

Campaign Shares Chairperson

January 7, 2003

file

Dale Remy
General Manager
CBS 10 KZTV
P.O. Box TV 10
Corpus Christi, TX 78401

Dear Mr. Remy:

On Friday, December 6<sup>th</sup>, the Corpus Christi State School, the Mary Carroll High School "Blue Cat" Jazz Ensemble, and Judge Carl Lewis and his band "Carl Lewis and the Deadbeats" provided free to the public a community holiday celebration entitled: "Jazz Up the Holidays". It is estimated that 500 were in attendance.

As our residents are often not able to attend any community celebrations, we try to bring quality celebrations to them, and invite the community to join us. Key to the outstanding success of this year's event was the equally outstanding News Director/Anchor Judith Cutright, as our JazzMistress of Ceremonies. She is a worthy ambassador of this station, and you and Ms. Cutright are to be commended for your outstanding civic mindedness. Special thanks also go to Carol Rostohar, Promotions Director, for her assistance in providing us with the M.C.

I would like to thank you and all of your staff who had a part in giving the residents of the Corpus Christi State School a more normal experience this holiday season.

Sincerely,

Chaplain Tom Dowdy, Chaplain II

Corpus Christi State School

Tom Jones

P.O. Box 9297

Corpus Christi, TX 78469-9297

CC: Judith Cutright, News Director/Anchor, CBS 10 KZTV Carol Rostohar, Promotions Director, CBS 10 KZTV